



Become an Ambassador!

Be a part of the biggest ever celebration of what makes Britain great on our on line 'Greats of Great Britain' map !

And we've taken the 1st step by already putting your Great on the map, but we're not the best people to own this, you are – its your 'Great'

Please follow the instructions as to how to become the Ambassador of the Great, you can then edit text, add photos and share it with your community – spread the word and get people voting for you, make sure your Great really is a Great of Great Britain !!

www.thegreatexhibition2012.co.uk

STEP 1



Navigate to 'Greats of Great Britain' and **Click** on the 'Great' that has already been created for you !!!

STEP 2



Once you've found your 'Great', **Click** on the 'Contact Ambassador' tab.

Then **Click** on 'Think you should be Ambassador for this Great?' link.

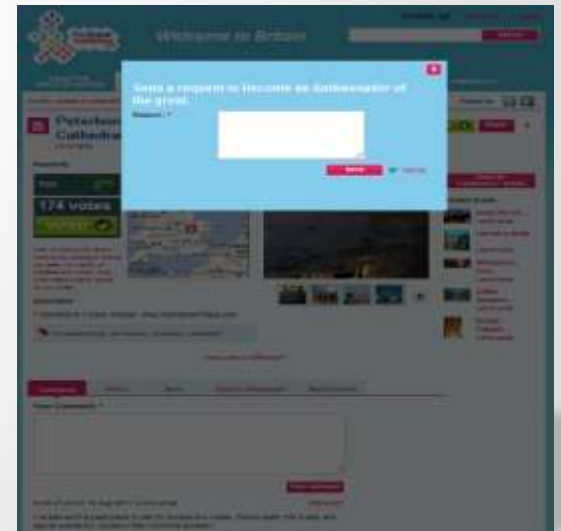
STEP 3



A Login box will appear - Please **Enter** your email address & password and **Click** 'Log in' *.

(*) If you haven't already taken part in the 'Greats of Great Britain' then you will be prompted to sign up and create your profile.

STEP 4



A 'Send a request to become an Ambassador of the great' box will appear. Please **Enter** your message to become an Ambassador and **Click** on the 'save' button – a message will appear confirming your request.

What happens next...

- We (The Great Exhibition 2012) will receive the 'Request to become an Ambassador' email
- We will change ownership of the 'Great' over to you and you will receive an email notifying that you are now the 'Ambassador' of your assigned 'Great'.
- As Ambassador you are then able to edit your 'Great', amend text, add images/videos'
- You should then share and promote your "Great" with your Region, Customers, Friends and family encouraging them to vote for you. We will be announcing our Awards programme in October, informing you how you can get involved either as a Business or an individual and how you could take part in the Live Event August 2012
- Don't forget to explore all the other 'Greats' and vote for your favourites – you can also create more 'Greats' once you're there too !!

Famous, Undiscovered, rediscovered – Anything, Anyone, Anywhere!